

# the **OUTRIDER**

A PUBLICATION OF THE WYOMING STATE LIBRARY

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## *Upcoming events*

Join Chris Van Burgh to learn about the new and exciting resources available in SIRS on March 24 from 11 to 11:45 a.m.

## *Reminder*

All submissions to the Outrider are due the last day of the preceding month for each issue. The Outrider deadline for the April issue is 5 p.m., Mar. 31. Send all submissions to Tina Lyles at [tlyles@wyo.gov](mailto:tlyles@wyo.gov).

# The town of Ten Sleep LOVES their Library



*The residents of Ten Sleep, Wyo. uniquely expressed their affection for their local library on Valentine's Day with the handcrafted heart on the front door, shown above.*

# Changes in Wyoming counties over the past century

1911 was a big year for Wyoming, with Campbell, Goshen, Hot Springs, Lincoln, Niobrara, Platte, Washakie counties all being created in that year, although some did not organize until later.

The graphic to the right shows the population density of Wyoming counties in 1910.

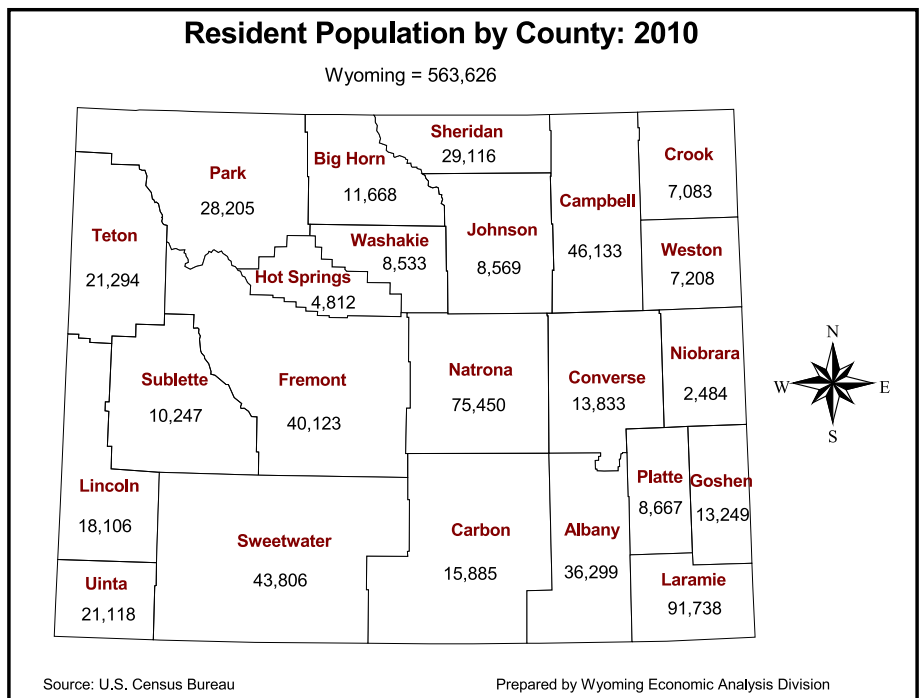
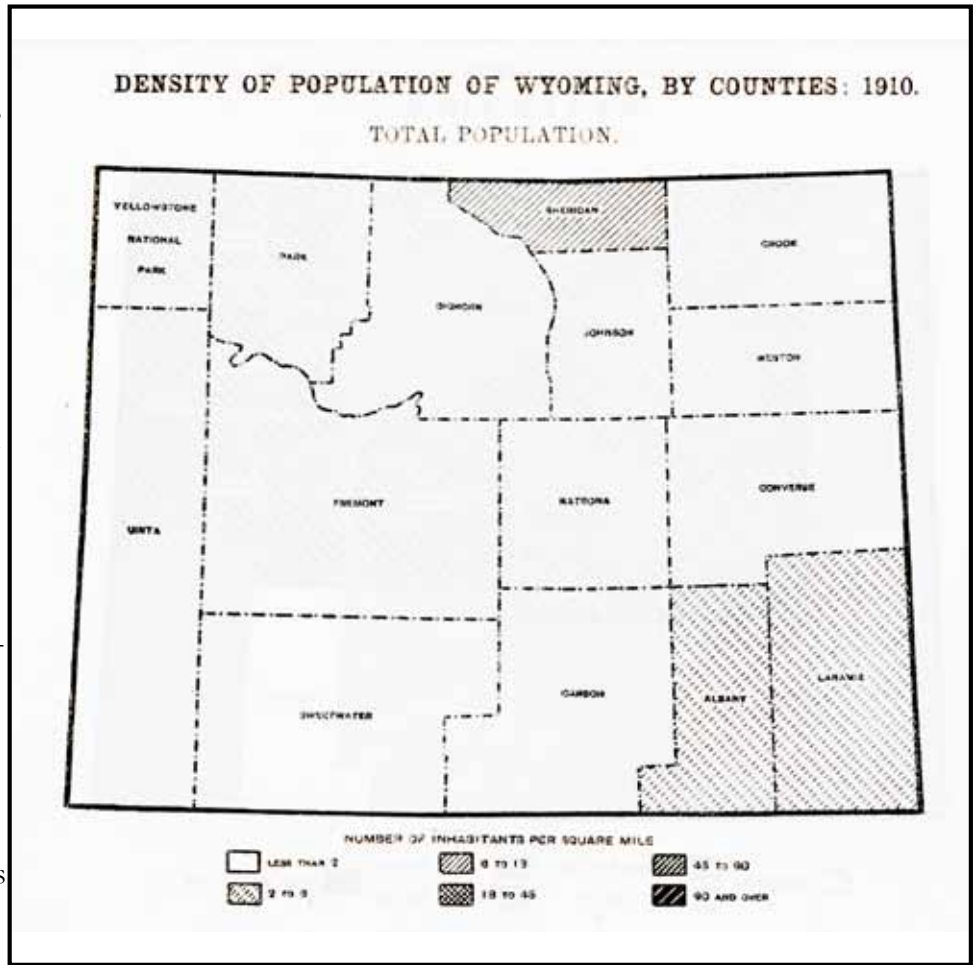
Wyoming continues to carry the status of the least populated state in the country, but the counties have changed greatly over the past century.

The U.S. Census recently released information that included local 2010 Census data for Wyoming. This is the first set of population data available for counties, cities, and towns.

Wyoming's total resident population reached 563,626 on April 1, 2010. The State gained 69,844 persons over the decade. This is the strongest growth that Wyoming has seen since 1980. The State's most populous counties are Laramie (91,738), Natrona (75,450), and Campbell (46,133). Population growth for the counties varied over the decade with the counties associated with mineral extraction experiencing the fastest increase.

Sublette County had an astonishing 73.1% increase in its population since 2000. Only two of Wyoming's counties saw a decline in population from 2000, Platte (-1.6) and Hot Springs (-1.4%). The town of Bar Nunn in Natrona County increased in population by 136.4%. In Crook County, the town of Pine Haven saw a dramatic increase of 120.7% from 2000. To access this information, go to <http://eadiv.state.wy.us/>.

In May 2011, the U.S Census Bureau will release local 2010 Census data on age, sex, and housing characteristics.



# Library briefs

## First PLFTAS results released for 2010-2011

Information from the 2010-11 Public Library Funding and Technology Access Study is being posted this month at <http://plinternetsurvey.org/?q=node/31>. For Wyoming, state briefs are now available for e-government and employment, with more information coming soon.

The PLFTAS shows the impact local libraries make by providing technology to their communities. For example, the 2010-11 study shows that 96.5% of Wyoming public libraries help people access online job resources and 75.4% help people apply for jobs online.

The American Library Association has sample press releases and other resources showing how to use PLFTAS data for advocacy at [www.ala.org/ala/research/initiatives/plftas/data\\_in\\_action.cfm](http://www.ala.org/ala/research/initiatives/plftas/data_in_action.cfm).

## More than 200 Wyoming schools respond to library survey

The 2010-11 Wyoming School Library Survey has received more than 200 responses. The annual survey provides valuable information on use, collections, technology, spending and other measures. Although the survey officially closed March 4, you may still be able to submit your data if you did not complete the survey. Contact Susan Mark, WSL statistics librarian, for more information at [smark@wyo.gov](mailto:smark@wyo.gov) or 307-777-5915.

## 2011 Horizon Report cites emerging technology in education

The 2011 Horizon Report examines emerging technologies for their potential impact on teaching, learning and creative inquiry. This year's report may be found at [www.educause.edu/Resources/2011HorizonReport/223122](http://www.educause.edu/Resources/2011HorizonReport/223122).

## Library Journal looking for input from Librarians

Library Journal is looking to get comprehensive feedback on a national Job Satisfaction Survey: <http://app.fluidsurveys.com/s/LJjobsatisfaction/> which results they'll cover in a June issue. I know they're hoping to get more input from staff working in small and rural libraries.

## March Database of the month will focus on the new additions to SIRS.

In addition to SIRS Issues Researcher, we now have access to SIRS Government Reporter, SIRS Renaissance, SIRS Discoverer, and SIRS WebSelect. Join Chris Van Burgh on March 24th from 11 to 11:45 a.m. for a look at the amazing variety available. From Supreme Court Decisions to Visual Arts. Social Issues to Science Fair ideas. Resources for students, grades 1-9 (SIRS Discoverer) and older students (SIRS Issues Researcher). Full-text articles, images, web links.

## Lifelong Education @ Desktop

There are still slots available if you would like to take a LE@D course. They are open to everyone working in a Wyoming library.

Go to [www.leadonline.info](http://www.leadonline.info). Select the tab for Library or School Library. Here you will find a great variety: Become an Effective Trustee, Financial Management in Tough Times, Grant Writing Basics, Copyright Issues in the Classroom, and Reaching Reluctant Readers.

There are many more--go check them out!

If you are interested in taking a course, please email Chris Van Burgh at the Wyoming State Library ([cvanbu@wyo.gov](mailto:cvanbu@wyo.gov)) with your course selection. We are asking that you complete one course before requesting another. She will send you the coupon code, so that you can take it for free.

# Job

# openings

**Director of  
Library Services,**  
Western  
Wyoming  
Community  
College, Rock  
Springs, WY

**Reference/Cata-  
logging Library  
Assistant**  
Sheridan College  
Learning Center,  
Sheridan, WY

# Get on the Bus Reader's Advisory



## What do you like to read? Tell us in 15 minutes or less!

What do you like to read, watch, or listen to, or even read to someone else? The popular webinar series, Get On the Bus is expanding to include Reader's Advisory & Beyond, which you will see in April and May. It will begin with an overview of resources and ideas to get you thinking about your own reading (listening or viewing) habits and those of your customers.

And it will conclude with you. We want to compile as many short talks as possible on whatever aspect of Advisory services interests you. Pick your favorite genre, age group, or media format and answer the following questions:

- What are the elements of this (genre)?
- What are some of your favorite authors/artists?

- How do you sell this to a customer and/or promote it in your library?
- What are your go-to tools to get more information on this (genre)? – websites, coworkers, databases, collection?

You can present on ideas as broad as Romance and YA Literature or as specific as Transhumanism Science Fiction and 'Great Reads for 7th graders.' At the very least, you'll learn about your colleagues unusual interests – wait maybe that's not a selling point...

If you are interested in sharing your time (15 minutes or less) and talent, contact Sara Francis at [sfranc2@wyo.gov](mailto:sfranc2@wyo.gov) or 307-777-6330.

## Support Staff Certification Awards Available

LSSC Registration Assistance Awards will be granted to eight (8) Wyoming library staff members who wish to become candidates for the Library Support Staff Certification, a program managed by the ALA-Allied Professional Association. The Registration Assistance Awards (\$175) will pay one-half of the candidate registration fee. The LSSC program is funded by a grant to American Library Association from the Institute for Museum and Library Services.

The LSSC Program offers library employees the opportunity to achieve recognition for their experience, enhance library service, and increase skills and knowledge in areas like the foundations of librarianship, technology, and communication. This national certification will be of value as it not only provides a tool for the candidate to place on their resumes to document their experience and skills as they seek future employment; it also will travel with you regardless of your geographic location.

Library Support Staff Certification (LSSC) provides a path to recognition and awareness of the critical role that library support staff play in the delivery of quality library service. To achieve certification, support staff must achieve six of ten competency sets either through development of an online portfolio or taking approved courses. The competency sets are: Foundation of Library

Service; Technology; Communication and Teamwork; Access Services, Adult Readers' Advisory Services; Cataloging and Classification; Collection Management; Reference and Information Services; Supervision and Management; and Youth Services.

To be eligible to participate in LSSC and thus receive an Assistance Award, applicants must have a high school degree or its equivalent and have worked for the equivalent of one year (1820 hours) as a library staff member or volunteer within the last five years. Successful award recipients will be asked to pay the remainder of the registration fee with their own funds or funds obtained from other sources.

Don't forget that the Carol McMurry Library Endowment offers grants to individuals for continuing education (<http://will.state.wy.us/mcmurry/indivgrants.html>). Please consider this as you create an education plan.

The application form is attached and can also be found at <http://will.state.wy.us/lido/WyomingLSSCApplication.doc>. The deadline for Wyoming library staff to submit their application is April 30, 2011. Staff from all types of Wyoming libraries are invited to apply. The applications will be reviewed and recipients notified by May 15, 2011.

Detailed additional information on LSSC is available at: [www.ala-apa.org/lssc](http://www.ala-apa.org/lssc)

## UW Outreach Librarian Honored for Distance Learning Contributions



Cassandra Kvenild, assistant librarian in the University of Wyoming Libraries Reference and Instruction Department, has been named the 2011 recipient of the Routledge

Distance Learning Librarianship Conference Sponsorship Award.

The annual award, sponsored by Routledge/Taylor and Francis Group and administered by the Association of College and Research Libraries (ACRL) Distance Learning Section, honors an ACRL member working in the field or contributing to the success of distance learning librarianship or related library service in higher education.

“Cassandra Kvenild was selected for being an emerging leader in her role promoting distance librarianship at her institution as well as her use of new technologies in this effort,” said award Chair Johanna R. Tunon of Nova Southeastern University. “She has also contributed to the profession through her active role in ACRL as well as her publishing on topics related to distance library services.”

Kvenild’s publications relating to distance learning include “Embedded Librarians: Moving Beyond the One-Shot,” co-edited with Kaijsa Calkins, to be published by ACRL in spring 2011 and “Reference Without Borders: Serving Patrons at a Distance,” also with Calkins, in *Colorado Libraries* (2009).

## Susan Hildreth New Director of IMLS



*Justice Stephen G. Breyer administering the oath of office to Susan H. Hildreth.*

On February 24, 2011, the Honorable Stephen G. Breyer, Associate Justice of the United States Supreme Court, administered a ceremonial oath of office to Susan H. Hildreth, the new Director of the federal Institute of Museum and Library Services before a gathering of library and museum leaders, federal and state officials, national service organizations and congressional staff.

Susan Hildreth noted, “I am so pleased and honored to have this appointment. I want to make sure we use the power of libraries and museums to enrich the lives of our citizens. We must ensure that libraries and museums continue to re-invent themselves to be powerful forces for the civic life in our communities.”

Held at the DC Public Library, Martin Luther King Jr. Memorial Branch, the event included opening remarks by Ginnie Cooper, DC Chief Librarian; and Rachel Goslins, Executive Director of the President’s Committee on the Arts and Humanities.

Hildreth is the fourth Director of the Institute of Museum and Library Services. She began her career as a branch librarian at the Edison Township Library in New Jersey. She has held several key leadership positions including president of the Public Library Association. Prior to her appointment at IMLS, Susan Hildreth was the city librarian in Seattle for two years. Hildreth also served for five years as California’s state librarian. Previously, Hildreth was at the San Francisco Public Library, where she served as deputy director and then city librarian.

IMLS Directors are appointed by the President and confirmed by the Senate for four-year terms. The position alternates between library and museum professionals. Her nomination to her new post was confirmed by the US Senate by unanimous consent on December 22, 2010.

# Goshen County Library to expand with the help of USDA Loan

The Goshen County Library Foundation secured a Community Facility Direct Loan with the USDA. The Library Foundation purchased the property adjoining the Goshen County Library as a way to expand and offer more parking to their patrons.

According to library director, Isabel Hoy, the expansion into the new property will be ready by early April with a ribbon cutting ceremony on April 9th.

## March

Please contact Jamie Markus at [jmarku@wyo.gov](mailto:jmarku@wyo.gov) if you have any questions about the events listed on this calendar.

|           |           |  |  |   |  |           |
|-----------|-----------|--|--|---|--|-----------|
| <b>6</b>  | <b>7</b>  | <b>8</b><br>1-2 p.m., George and Joan on Conflict Resolution Techniques, <i>webinar</i><br>1-2 p.m., YA Spring Announcements, <i>webinar</i> | <b>9</b><br>9-9:45 a.m., WYLD Wednesday: VDX and WYLDCAT upgrades, <i>webinar</i><br>9-10 a.m., Now That Talking Book Readers are Digital: Talking book readers describe a new way of reading, <i>webinar</i>  | <b>10</b><br>9-10 a.m., Reader-friendly Library Design, <i>webinar</i><br>11-12 p.m., Grantseeking Basics, <i>webinar</i>   | <b>11</b><br>9-10 a.m., Tech Tools with Tine: 1 Hour of LinkedIn, <i>webinar</i> | <b>12</b> |
| <b>13</b> | <b>14</b> | <b>15</b><br>12-1 p.m., Libraries are Essential: Connecting to Youth in Your Community, <i>webinar</i>                                       | <b>16</b><br>9-10 a.m., PR: Telling Your Library's Story with a Smile, <i>webinar</i><br>10-11 a.m., Breezing Along with the RML, <i>webinar</i>   | <b>17</b><br>11-12 p.m., Proposal Writing Basics, <i>webinar</i><br>12-1 p.m., Social Media, Libraries and the Law, <i>webinar</i><br>12-1 p.m., The Scoop on Series Nonfiction: What's New in 2011, <i>webinar</i> | <b>18</b>  | <b>19</b> |
| <b>20</b> | <b>21</b> | <b>22</b><br>12-1 p.m., The Scoop on Series Nonfiction: What's New in 2011, <i>webinar</i>   | <b>23</b><br>9-9:45 a.m., WYLD Wednesday: Create a stand-alone self-check station for your library, <i>webinar</i><br>9-10 a.m., Tech Talk with Michael Sauer: Live from Computers in Libraries!, <i>webinar</i><br>10-11 a.m., Spotlight! On National Library of Medicine Resources, <i>webinar</i><br>1-2 p.m., Online Patron Training: A Project Review, <i>webinar</i> | <b>24</b><br>10:30-11:30 a.m., Creating Advocacy for Your School Library, <i>webinar</i><br>11-11:45 a.m., Database of the Month: More SIRS!, <i>webinar</i>  | <b>25</b>  | <b>26</b> |
| <b>27</b> | <b>28</b> | <b>29</b><br>12-1 p.m., Developing Online Patron Tutorials, <i>webinar</i>   | <b>30</b>  | <b>31</b>   |  |           |

Check out the Planning Calendar online at <http://will.state.wy.us/lldo/planningcalendar.html>.