

the OUTRIDER

A PUBLICATION OF THE WYOMING STATE LIBRARY

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Upcoming events

Learn about the Library Service for the Blind and Print Disabled offered through the State Library on Feb. 9th from 9 to 9:45 a.m.

Reminder

All submissions to the Outrider are due the last day of the preceding month for each issue. The Outrider deadline for the March issue is 5 p.m., Feb. 28. Send all submissions to Tina Lyles at tlyles@wyo.gov.

Legislative Reception draws a crowd



Above: Drew Nelson of SirsiDynix, right, shows First Lady Carol Mead along with her children Pete and Mary interesting things to discover on the Wyoming Places website on the Microsoft Surface computer at the Legislative Reception held at the State Library. Right: Carbon County Library Director Kristen Herr and a Carbon County Library Board Member Sherril Bailey chat with Sen. Larry Hicks at the Legislative Reception.



On January 27th, the 2011 Wyoming Library Association Legislative Reception was once again held at the State Library.

Attendance was up by both librarians and legislators. Thank you to everyone who brought their home-made food, it contributed greatly to the success of the event.

2010-11 Wyoming School Library survey launched

The 2010-11 Wyoming School Library Survey was launched in January. Last year's survey provided valuable data on the state of school libraries, with results published on the State Library's statistics page at will.state.wy.us/statistics. Approximately 2/3 of Wyoming public schools responded to the 2009-10 survey, and we hope to exceed that response rate for the 2010-11 data collection.

The survey was shortened this year to make data collection easier, and it was more focused on the measures shown by research to impact student achievement. For public schools, enrollment and staffing data will be requested directly from the Wyoming Dept. of Education.

All schools should have received their individual email link to the survey. If you work in a school library and have either not received your link or cannot locate it, please contact Susan Mark, smark@state.wyo.gov, 307-777-5915 to request it. More information on the 2010-11 survey is at will.state.wy.us/statistics/Schools/10-11survey.html.

OCLC report: Libraries seen as more valuable in light of the recession

OCLC's newest membership report, *Perceptions of Libraries, 2010*, a sequel to the 2005 *Perceptions of Libraries and Information Resources*, is now available for free download. The new report provides updated information and new insights into information consumers and their online habits, preferences, and perceptions. Particular attention was paid to how the current economic downturn has affected the information-seeking behaviors and how those changes are reflected in the use and perception of libraries. This report explores technological and economic shifts since 2005; lifestyle changes Americans have made during the recession, including increased use of the library and other online resources; how a negative change to employment status impacts use and perceptions of the library; and perceptions of libraries and information resources based on life stage.

Some interesting facts from the report on Americans who were affected by the economic downturn:

When the study was conducted, 20 percent of Americans experienced a negative job impact (lost a job, lower salary, etc.), and a third of all families had at least one person who experienced a negative job impact.

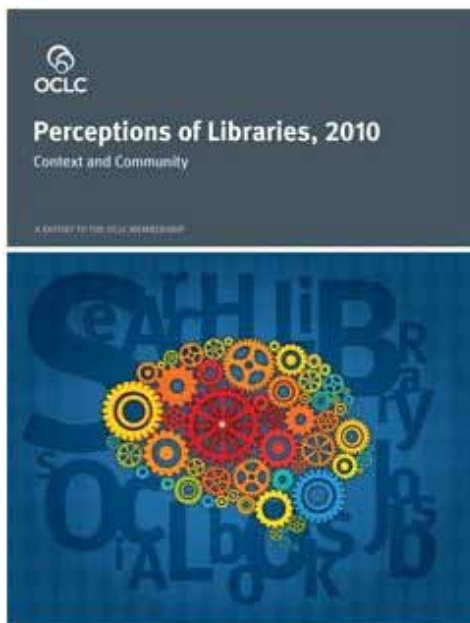
81 percent had a library card, in comparison with 68 percent for all information consumers.

37 percent say they have increased their library use, and three-fourths of those say they are borrowing materials instead of purchasing.

Americans believe the library has become more valuable to their communities due to the recession, and those affected by the recession are even more likely to see the library as a community asset.

In general, the most popular library activities revolve around reading – “books” is still the library brand. In fact, more Americans associate libraries primarily with books in 2010 (75%) than did in 2005 (69%). Not surprisingly, most (84%) of information consumers start their search for information with a search engine. Not a single respondent said they began with a library website.

The report is based on U.S. data from an online survey conducted by Harris Interactive on behalf of OCLC. OCLC analyzed and summarized the results in order to produce this report. It's available as a free download at www.oclc.org/reports/2010perceptions.htm



❖ Library briefs

FY10 public library annual reports preliminary findings

In FY10, Wyoming public library patron registrations rose faster than population. On their annual reports, libraries reported a total of 383,126 patrons, or 70.4% of the state's legal population. Circulation is also up from FY09 nearly 5% to 5.3 million, and circulation per capita rose to 9.8 from 9.5. Also up nearly 5% was public computer use. Libraries counted 990,666 computer uses in FY10 – over 45,000 more than in FY09. For the first year in several, interlibrary loans went down. Also down, not unexpectedly, were revenue and expenditures. Statewide, revenue was down 2%. Staff expenditures still rose, with libraries making cuts in collections (down 5%) and “Other” expenditures “down 6%”. The full data from the FY10 annual reports will be released soon on the Wyoming State Library website.

Library Journal survey shows widespread library budget cuts

The majority of libraries responding to the 2011 *Library Journal* budget survey said their budgets had been cut. Out of the 647 public libraries that responded, 72 percent said their budgets had been cut and 43 percent had staff cuts. Overall, budgets declined 1.3 percent. Libraries reported that they carried out staff cuts primarily by attrition/hiring freezes, offering early retirements and laying off lower-paid staff. To maintain service with fewer staff, libraries are introducing more self-service options, expanding volunteer programs and making other changes, such as cross-training remaining employees. FY11 is looking up slightly, with libraries projecting their budgets will be up 0.8 percent. Survey results were published in the January 2011 issue and are available online at www.libraryjournal.com/.

State Library training numbers up, up, up

In the last fiscal year, the Wyoming State Library held 73 training events – with 6,356 participants! Many of those were people taking advantage of the archived webinars on the website. WSL's Library Development Office offers many opportunities for librarians to hone their skills, and can schedule on-demand training specifically for your staff. For more information on training opportunities, see these links, or contact the Library Development Office.

Wyoming libraries planning calendar

<http://will.state.wy.us/lido/planningcalendar.html>

Webinar archive <http://will.state.wy.us/lido/webinararchive.html>

Discover It series <http://discoveritwy.wordpress.com/>

Wyoming Snapshot Prezi available

There's another new addition to the Wyoming Snapshot Day site – a ready-made presentation using the free Prezi site. To check it out, visit wyomingsnapshot.weebly.com/ and click on the “watch the presentation” link. The presentation is freely downloadable for editing and re-use. For assistance, contact Susan Mark, smark@wyo.gov or 307-777-5915.

Job

openings

**Director of
Library Services,**
Western
Wyoming
Community
College, Rock
Springs, WY

**Reference/Cata-
logging Library
Assistant**
Sheridan College
Learning Center,
Sheridan, WY

Branch Librarian
Park County Public
Library,
Meeteetse, WY

Outstanding Public Library/Public Health Partnership Awards

Awards will be offered by the National Network of Libraries of Medicine, MidContinental Region to recognize public libraries that have had successful public library/public health partnerships involving health information. Recipients will receive a \$200 cash award or gift.

Nomination Requirements and Eligibility:

- Public library must be an Affiliate or Full Network Member of the NN/LM, MCR. Not a member? Join today, it's FREE <http://nnlm.gov/mcr/services/network/index.html>.
- Partnership must be between a public library and a public health entity. An entity encompasses those organizations whose focus is to protect and improve the health of a community through education, promotion of healthy lifestyles, and research for disease and injury prevention.
- Nominations must demonstrate the success of the partnership
- Self-nominations are encouraged

Examples of outstanding partnerships can include, but are not limited to:

- Partnerships to improve access to health information for underserved/vulnerable populations
- Partnerships to provide access to health information before/during/after a disaster or emergency (i.e. natural disaster, pandemic, man-made disaster)
- Partnerships to benefit the overall library communities access to health information
- Partnerships to conduct innovative health information outreach programs

Nomination Process:

- A summary of the public library/public health partnership supporting success with anecdotes or evidence
- Do not exceed four typed pages or 1,000 words (double-spaced; minimum 12-point type size)
- Provide complete contact information, including name, address, phone/fax number and e-mail address of the nominee and nominator
- Nominations should be submitted in MS Word and sent via email to Dana Abbey @ dana.abbey@ucdenver.edu
- Questions? Please contact Dana Abbey toll free at 1-800-338-7657, select option 1, then option 2, then option 3

Nominations must be received by: March 16, 2011

Award recipients will be notified by: April 16, 2011

LE@D: Online courses cover variety of subjects

Check out the variety of courses available to you, for free, through LE@D. Lifelong Education at Desktop. These are

open to everyone working in a Wyoming library.

Courses range from Basic Budgeting to Microsoft Excel; Strategic Planning to Trends in Children's Lit-

erature; Improving Co-Worker Relations to Leadership in Libraries. They have just added two new courses, Genealogy: An Introduction for Library Staff and Homework Help.

There are also five courses geared specifically for School Library staff, including, Creating Collaborative Lessons in the Elementary School Library (and in the Secondary School Library), Creating and Maintaining an Engaging School Library Website. There are also courses under Volunteer Management.

Go to www.leadonline.info, click on courses under LE@D for Individuals. Then select the Library or School Library tabs to view available courses.

If you are interested in taking a course, please email Chris Van Burgh at the Wyoming State Library (cvanbu@wyo.gov) with your course selection, she will send you the coupon code. We are asking that you complete one course before requesting another.



Support Staff Certification Awards Available

LSSC Registration Assistance Awards will be granted to eight (8) Wyoming library staff members who wish to become candidates for the Library Support Staff Certification, a program managed by the ALA-Allied Professional Association. The Registration Assistance Awards (\$175) will pay one-half of the candidate registration fee. The LSSC program is funded by a grant to American Library Association from the Institute for Museum and Library Services.

The LSSC Program offers library employees the opportunity to achieve recognition for their experience, enhance library service, and increase skills and knowledge in areas like the foundations of librarianship, technology, and communication. This national certification will be of value as it not only provides a tool for the candidate to place on their resumes to document their experience and skills as they seek future employment; it also will travel with you regardless of your geographic location.

Library Support Staff Certification (LSSC) provides a path to recognition and awareness of the critical role that library support staff play in the delivery of quality library service. To achieve certification, support staff must achieve six of ten competency sets either through development of an online portfolio or taking approved courses. The competency sets are: Foundation of Library Service; Technology; Com-

munication and Teamwork; Access Services, Adult Readers' Advisory Services; Cataloging and Classification; Collection Management; Reference and Information Services; Supervision and Management; and Youth Services.

To be eligible to participate in LSSC and thus receive an Assistance Award, applicants must have a high school degree or its equivalent and have worked for the equivalent of one year (1820 hours) as a library staff member or volunteer within the last five years. Successful award recipients will be asked to pay the remainder of the registration fee with their own funds or funds obtained from other sources.

Don't forget that the Carol McMurry Library Endowment offers grants to individuals for continuing education (<http://will.state.wy.us/mcmurry/indivgrants.html>). Please consider this as you create an education plan.

The application form is attached and can also be found at <http://will.state.wy.us/ldo/WyomingLSSCApplication.doc>. The deadline for Wyoming library staff to submit their application is April 1, 2011. Staff from all types of Wyoming libraries are invited to apply. The applications will be reviewed and recipients notified by April 15, 2011.

Detailed additional information on LSSC is available at: www.ala-apa.org/lssc

Civil War Program available through ALA and NEH

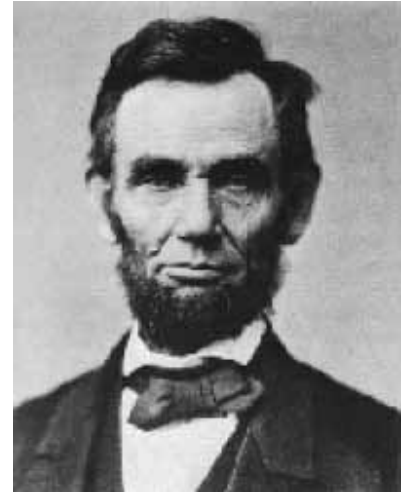
The ALA Public Programs Office and the National Endowment for the Humanities (NEH) are now accepting applications for "Let's Talk About It: Making Sense of the American Civil War," a reading and discussion program in America's libraries. Public libraries are invited to apply online through April 19 by visiting www.ala.org/civilwarprograms.

Just in time to commemorate the Civil War sesquicentennial, "Let's Talk About It: Making Sense of the American Civil War" follows the popular Let's Talk About It model, which engages participants in discussion of a set of common texts selected by a nationally known scholar for their relevance to a larger, overarching theme. Funding for this program was provided by a grant from NEH to the ALA Public Programs Office.

In June, 50 public libraries will be selected to host the reading and discussion series and receive support materials from NEH and ALA. The program grant includes:

- A \$2,500 grant from NEH to support program-related expenses.
- Twenty-five sets of three titles: including "March" by Geraldine Brooks (Penguin, 2006), "Crossroads of Freedom: Antietam" by James McPherson (Oxford University Press, 2002) and a forthcoming Civil War anthology of historical fiction, speeches, diaries, memoirs, biography, and short stories, edited by national project scholar Edward L. Ayers and co-published by NEH and ALA.
- Promotional materials, including posters, bookmarks and folders, to support local audience recruitment efforts.
- Training for the library project director at a national workshop, where they will hear from the project scholar, expert librarians and organizers and receive a program planning guide, materials and ideas.

"Let's Talk About It: Making Sense of the American Civil War" is supported by NEH's We the People initiative, which aims to stimulate and enhance the teaching, study and understanding of American history and culture. More information including project guidelines and the online application are available at www.ala.org/civilwarprograms.



Outreach to Older Adults Interest Group

The Outreach to Older Adults WLA interest group has an email list for anyone interested in joining the conversation about providing great services to our aging populations. Over the next year, they will look at exploring training opportunities, programming ideas and sharing their experiences in Outreach Services.

To sign up for the mailing list, visit wyla.org, click on "WLA email lists" and follow the instructions. If you have any general questions for the group, email outreach@wyla.org.

February

Please contact Jamie Markus at jmarku@wyo.gov if you have any questions about the events listed on this calendar.

		1	2	3	4 9-10 a.m., 1 Hour of Google Docs, <i>webinar</i>	5
6	7	8 12-1 p.m., Teen Book Buzz Spring 2011, <i>webinar</i> 12-1 p.m., YA Alert: New Teen Titles for 2011, <i>webinar</i>	9 9-9:45 a.m., Library Service for the Blind and Print Disabled, Wyoming State Library, <i>webinar</i> 12-1 p.m., Ten Tips to Effectively Serve the Genealogy Searcher (LE@D), <i>webinar</i>	10	11 9-10 a.m., 1 Hour of Google Presentation, <i>webinar</i>	12
13	14	15 11-12 p.m., Library Reading Incentive Programs for Summer and Beyond, <i>webinar</i> 12-1 p.m., New and Tantalizing Spring Titles from Workman, <i>webinar</i>	16 1-2 p.m., ADA Update: Revised Regulations for Disability Accommodations for the Public, <i>webinar</i>	17 10-11 a.m., Self-Service in Libraries: Lessons to be Learned from the Retail World, <i>webinar</i> 12-1 p.m., RDA Ask-the-Experts, <i>webinar</i> 12:30 - 1:30 p.m., Introduction to Assistive Technology, <i>webinar</i>	18 9-10 a.m., 1 Hour of Google Spreadsheet, <i>webinar</i>	19
20	21	22 12-1 p.m., Spring 2011 Nonfiction Announcements, <i>webinar</i> 1-2 p.m., Introduction to Digital Storytelling Communities: How to Engage the Public, <i>webinar</i>	23 9-9:45 a.m., WYLD Wednesday: Director's Station Upgrade, <i>webinar</i> 9-10 a.m., Tech Talk with Michael Sauers, <i>webinar</i> 11-12 p.m., 2010 Access to Learning Award, <i>webinar</i> 1-2 p.m., Teens, Tweens and Social Networking, <i>webinar</i>	24 11-11:45 a.m., Database of the Month: Wilson OnmiFILE, <i>webinar</i>	25 9-10 a.m., 1 Hour of Google Forms and Drawings, <i>webinar</i>	26

Check out the Planning Calendar online at <http://will.state.wy.us/lldo/planningcalendar.html>.