

the OUTRIDER

A PUBLICATION OF THE WYOMING STATE LIBRARY

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Get on the Bus takes on Reader's Advisory4

Leadership Institute deadline May 15

Upcoming events

Learn about Reader's Advisory and Beyond beginning April 19th at 10 a.m. The program continues Tues. and Thurs. in April and May.

Reminder

All submissions to the Outrider are due the last day of the preceding month for each issue. The Outrider deadline for the May issue is 5 p.m., April 29. Send all submissions to Tina Lyles at tlyles@wyo.gov.

Goshen County Library opens new Foundation Activity Center

On April 8th, Goshen County Library celebrated the opening of the Foundation Activity Center with a “ribbonless” ribbon cutting ceremony. The Grand Opening held the next day welcomed many Goshen County residents with the book sale, which was held in the new addition to the library.

The library received a Rural Development Loan from the USDA to purchase the property. According to library director, Isabel Hoy, they have already hosted a breakfast for the Goshen County Association of Government Officials on March 31st.

Photos from the Goshen County Library book sale courtesy of the Torrington Telegram.

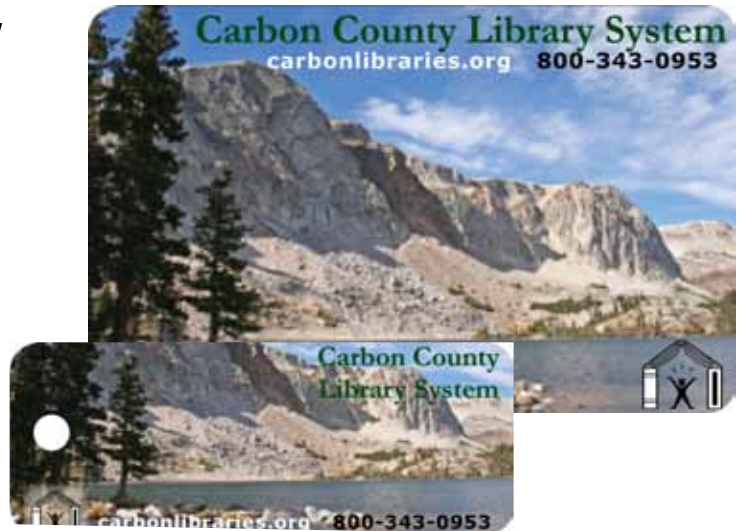


Unique Design for New Carbon County Library Cards

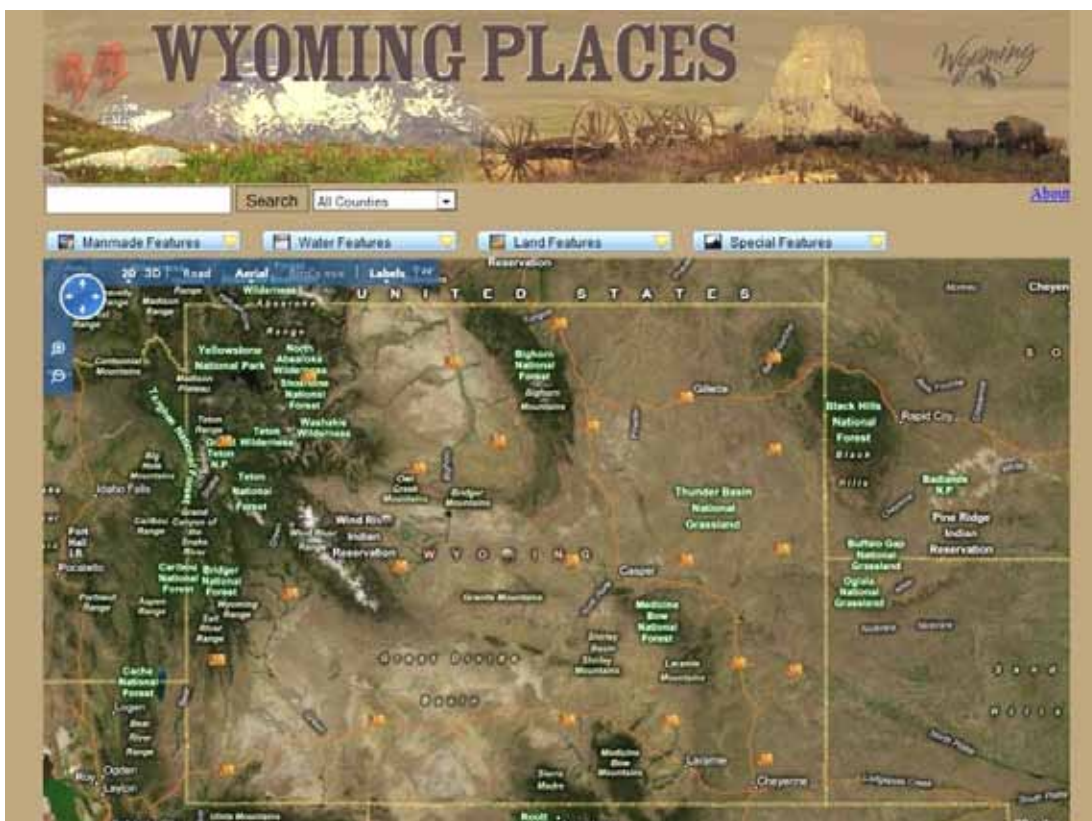
Last spring the Carbon County Library System asked patrons to submit photos of their favorite things in Carbon County for their Picturing Carbon County Contest. Library patrons submitted dozens of photos with the hope of their photo being selected to be the new library card image. Now, almost a year later, the library system unveiled the new card which features Dawn Munro's photo of Lake Marie to the public.

Kristin Herr, library director for Carbon County Library System, says these cards are conversation starters. She hopes to continue this project in future years, and hopes that someday these cards are considered collectors' items to those in Carbon County.

To celebrate the new cards, an artists' reception and unveiling was held at the Main Street Gallery on March 18th. Those who attended the reception were able to upgrade their library cards at no charge.



State Library launches new website exploring Wyoming Places at wyomingplaces.org



The Wyoming State Library launched the new Wyoming Places website April 11th as part of National Library Week. Wyomingplaces.org operates in a navigable map format where you can find the answers to why a certain place in Wyoming has the name it does.

For more information and a guided tour of the website, join Venice Beske, the Special Projects Librarian at WSL as she hosts a webinar on Thursday, April 14th at 9 a.m.

Library briefs

Despite economy, most library referenda pass in 2010

In its April 1 issue, Library Journal reports that libraries won voter approval for 55% of building referenda and 87% of operating budget referenda between Dec. 1, 2009 and Nov. 30, 2010 – despite a struggling economy and an anti-tax political climate. Read the full story here to see how libraries fared across the country.

Library Research Service study shows impact of recession on Colorado libraries

From the LRS website: “In winter 2011, Colorado’s Library Research Service conducted a study on the recession’s impact on public library use. The findings indicated that in 2006 to 2007 (prior to the recession), use, as measured by visits, circulation, program attendance, and Internet use, remained relatively static or decreased in Colorado public libraries. In contrast, use increased by between 6% and 28% during the recession (2007 to 2009). Public libraries have been a key resource for Coloradans during both the recession and the post-recession recovery period, providing community gathering space, access to entertainment and educational resources, and information about job hunting, economizing, and other topics that are particularly relevant during this time.”

Data from the WYLD system shows increasing use of Wyoming libraries during the recession as well. Total circulation increased over the prior year 2.1% in 2006, rising to a 4.0% increase in 2007 and huge jumps of 10.4% in 2008 and 7.3% in 2009. Find the full Colorado report and a Fast Facts issue highlighting the key points at www.lrs.org/recession.php.

AASL brochures help teacher-librarians advocate with stakeholders

The American Association of School Librarians (AASL) has created a new advocacy tool to help school librarians generate and guide discussion with stakeholders about quality school library programs. Brochures tailored to four different audiences – administrators, policymakers, parents and teachers – will be made available in April and May as free PDF downloads ready to print. Print copies may also be ordered. Each brochure outlines goals and key questions specific and important to that audience helping school librarians lead unique conversations, set goals and expectations for the program and the stakeholder, and maximize the potential of the school library program. Learn more at www.ala.org/aasl/advocacybrochures.

Get ready for summer reading with the WSL library science collection

As you’re planning out your summer reading programs, be sure to check the Wyoming State Library’s library science collection for all sorts of great resources – everything from start-to-finish storytimes, to guides on how to engage teens, to building community partnerships, to ideas on how to promote your events and display your materials. Here is a sampling of titles you might try. Search for more through WYLDCAIT:

- Children’s services : partnerships for success / edited by Betsy Diamant-Cohen. Chicago : American Library Association, 2010.
- Telling tales : a guidebook & DVD / Emily S. Chasse. New York : Neal-Schuman Publishers, c2009.
- The teen-centered book club : readers into leaders / by Bonnie Kunzel and Constance Hardesty. Westport, Conn. : Libraries Unlimited, c2006.
- Game on! : gaming at the library / Beth Gallaway. New York : Neal-Schuman Publishers, c2009.
- Merchandising made simple : using standards and dynamite displays to boost circulation / Jenny LaPerriere and Trish Christiansen. Westport, Conn. : Libraries Unlimited, 2008.

All titles may be requested through interlibrary loan. For more information, or if you’d like help finding resources for specific topics, contact Susan Mark, WSL statistics librarian at smark@wyo.gov or 307-777-5915.

Job openings

Library Director,
Big Horn County
Library, Basin, WY

**Scholarly
Communication
Librarian**
University of
Wyoming
Libraries, Laramie,
WY



Suggest new titles to patrons with confidence — participate in Reader's Advisory and Beyond.

Mark Your Calendars – Beginning April 19th, Get on the Bus: Reader's Advisory & Beyond will consist of five weeks of advisory training. Each week, your Wyoming library colleagues will conduct two live webinars on different reader's advisory subjects, offer links to resources with more information on the topics, and ask all participants to apply what they learned in homework assignments.

The four sessions in April will cover the how-to's and in May you will get a tasting of different genres and authors that you may not normally read. Participants who finish the homework for each topic will be eligible to win an Amazon.com gift certificate. Anyone who completes the entire program will be eligible to win their registration at the 2011 Wyoming Library Association Conference, a Nook Reader's Tablet, and other prizes.

Programs will run live at 10 a.m. on Tuesdays and Thursdays in April and May. Participants can join the live online webinar or watch the archived version. They can also watch or read the suggested resources for more information as well as complete the homework anytime during the program.

Register at <https://www3.gotomeeting.com/register/828173838> *** Please note, this will register you for all sessions.

Fremont County Welcomes Matt Nojonen as New Director

The Fremont County Library Board of Trustees welcomed new Library Director, Matt Nojonen, to the Fremont County Library System. Matt had been the director of the Pataskala Public Library in Pataskala Ohio, for the past 15 years and has been working in libraries since 1987. Pataskala is a town in the center of Ohio about 20 miles east of Columbus with a population about the same as Riverton, WY. Matt and his wife spent two glorious weeks in Wyoming in 2009 and “fell in love with the unparalleled beauty of the region.”

Upon receiving the offer of the position from the Library Board, Matt responded, “Our entire family is eager to join the community, explore the region and make our lives in a new, exciting environment.” Matt began his official duties on March 14th and can be reached at mnojonen@fclsonline.org or 307-332-1600 x401

Two Staff Additions for Albany County

The Albany County Public Library is pleased to announce the addition of two new staff members. Nathan Bender is the new Technical Services/Technology Librarian. Bender brings to the library experience in academic libraries as an archivist, professor, and curator.

Tamara Meredith is the new Youth Service Librarian. Meredith brings to the library experience in both public and school libraries as well as being a professional flautist with out-of-state orchestras and violinist with the Wyoming Symphony Orchestra.



Above: Tamara Meredith, left: Nathan Bender

Library Leadership Institute application deadline May 1.



This year the Wyoming Library Leadership Institute (LLI) will be held in July at the TA Ranch outside of Buffalo, Wyoming.

The institute begins the evening of July 18th and concludes on July 20th. Accepted attendees or the attendees' library will be responsible for one night's lodging at the TA and their own transportation.

The application link can be found on the Library Leadership Institute page, will.state.wy.us/training/wlli.html.

The application deadline is May 1st, those accepted will be notified by mid-May. Please contact Chris Van Burgh at cvanbu@wyo.gov for more information.

April

Please contact Jamie Markus at jmarku@wyo.gov if you have any questions about the events listed on this calendar.

10	11 1-2 p.m., Can eBooks fit into the Print Book Paradigm: Publishers and eBook Lending Limits, <i>webinar</i>	12 12-1 p.m., Super-books: How Graphic Novels Can Save Your Library, <i>webinar</i> 12- p.m., Where's the Power? What's Your Point?, <i>webinar</i> 1-2 p.m., Teen Literature Update 2011, <i>webinar</i>	13 9-10 a.m., Get on the Bus: How to Create a Virtual Library Card on your Smart Phone, <i>Wyoming State Library webinar</i>	14 12-1 p.m., Creating a Web Presence for Every Library, <i>webinar</i> 9 a.m., Explore the new Wyoming Places website, <i>Wyoming State Library webinar</i>	15	16
17	18	19 1-2 p.m., Census 2010: Your Table is Waiting! Accessing and Using the Data, <i>webinar</i>	20 9-10 a.m., Tech Talk with Michael Sauers, <i>webinar</i> 10-11 a.m., Breezing Along with the RML, <i>webinar</i> 12-1 p.m., Working With Your Workforce Center, <i>webinar</i>	21 10-11 a.m., Get on the Bus: Reader's Advisory on the Fly, <i>Wyoming State Library webinar</i> 1-2 p.m., E-Government Questions: helping users navigate online government resources without practicing law, <i>webinar</i>	22	23
24	25	26 10-11 a.m., Get on the Bus: Beyond the Desk, <i>Wyoming State Library webinar</i> 12-1 p.m., Beyond Bestsellers: High-Demand Mysteries in Libraries, <i>webinar</i> 12-1 p.m., The Entrepreneurial Librarian - Running thw business of your library, <i>webinar</i> 1-2 p.m., The Reference Interview; Time for a Tune-up, <i>webinar</i>	27 9-10 a.m., NCoompass Live: The Power of Word-of-Mouth Marketing with Peggy Barber, <i>webinar</i> 12-1 p.m., Serving Two Masters: Physical and Virtual Services in the Academic Library, <i>webinar</i> 1-2 p.m., Spotlight! On National Library of Medicine Resources, <i>webinar</i>	28 10-11 a.m., Get on the Bus: Reader's Advisory tools in GoWYLD, <i>Wyoming State Library webinar</i>	29 12-1 p.m., Rethinking the Design of Presentation Slides, <i>webinar</i>	30