

Questions for Library Staff/ Managers

Name _____

Title/Position _____

Your Library _____

1. What three words would you use to describe your library or Wyoming's libraries in general?
2. How do you see your library's role in the community and throughout the state?
3. What do you consider the strengths of Wyoming's libraries? Their weaknesses?
4. What is your impression of how libraries are viewed by your community and throughout the state?
5. What do you consider your library's most effective public relations effort? Its biggest challenge?
6. What do you consider the state library's most effective public relations effort in promoting all of Wyoming's libraries? Its biggest challenge?
7. What do you think the state library needs to tell people about Wyoming's libraries?
8. How do *you* promote your library or encourage your employees to promote the library?

